



The Singapore Mental Health Film Festival aims to challenge the social stigma of having a mental illness, and the discrimination faced by those affected by it. Through film, panel discussions, information booths and workshops, the festival wants to raise awareness about various mental health issues like dementia, depression, anxiety, bipolar, suicide and schizophrenia. This festival is presented by The Breathe Movement, a social organisation that seeks to increase the emotional and mental resiliency of individuals through the practice and philosophies of yoga.

### ***JOB DESCRIPTION***

**Position:** Communications and Design Intern  
**Reports to:** Festival Director  
**Dates:** August 2019 – April 2020

### ***PRINCIPAL RESPONSIBILITIES***

The Communications and Design Intern is responsible for monitoring, responding and engaging on festival's social media platforms; work with the Creative Agency to produce content (still) for Instagram, Instagram stories, Facebook and LinkedIn.

### ***DUTIES AND RESPONSIBILITIES***

- Works closely with the Festival Director and Creative Agency to execute social media deliverables as according to social media calendar
- Edit anonymous personal stories submitted on SMHFF's website; utilise stories as content on social media
- Monitor, respond and engage on festival's social media platform under the guidance of the Festival Director and Community Manager
- Acquire new media and publicity leads via social media engagement with the usage of hashtags
- Upload personal stories and press features onto festival website
- Assists Logistics and Production Manager and Panel and Community Manager in any other tasks

### ***EXPERIENCE AND SKILLS REQUIRED***

- Excellent written and oral communication skills
- A creative, flexible, determined, all-rounder individual who is resourceful and pragmatic in solving problems
- Excellent time management and organisational skills with the ability to juggle and prioritise multiple deadlines
- Good knowledge of Adobe Photoshop
- Must have an interest in social media engagement
- Must have a keen interest in social justice and particularly on **mental health issues**